# 7 Proven Strategies for Reducing DSO and Improving Company Cash Flows

Thursday, December 7, 2017 10 am - 11 am CT



### **About the Webinar**

In this live presentation, we will discuss how quick collection on customer accounts can be tricky - many companies struggle with a high Days Sales Outstanding (DSO) value, which leads to greater challenges like:

- Damaged customer relationships
- Negative company cash flow
- · Stunted revenue growth

Join us for a 60-minute live webinar to discover how technology can lead to seven proven strategies to reducing DSO and getting company cash flow in the green.

## **About the Presenter**



**Chris Quass** 

Chris Quass is a Senior Mid Market Account Executive for Esker, a worldwide leader in cloudbased document process automation software, with his focus on accounts receivable & collections management automation. Chris has over 12 years' experience with customer payment processing, with an expertise in providing software-as-a-service solutions that compliment an organizations current IT environment while improving their productivity, efficiency and environmental impact. Chris attends a variety of NACM events throughout the year representing Esker & helping NACM members improve their current Accounts Receivable processes.

### **WEBINAR REGISTRATION**

Participation points are available for this webinar.

Thursday, December 7, 2017	10a.m. — 11a.m	. CST	\$99 - Member, \$198 - Nonmember (Only one coupon will be accepted)		
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